



Take control... stock management made easy

Introduction to Top to Toe

Across the globe Top to Toe caters for clothing/ sports/ footwear retailers who want to increase control of their businesses, improve stock management and build profitability. Whether you have one shop or many there is a Top to Toe package that is designed specifically for your size of business.

Top to Toe is an extremely easy to use modular* system with highly advanced smart screens - which adapt themselves to your requirements. No need to search endless menus for the option you want, Top to Toe's Smart NGI technology will bring the screen to you. Open Top to Toe and just start processing data, its really clear and easy.

From the same screen you can enter new items, auto generate barcoded labels, set minimum stocking levels, transfers from branch to branch, populate your web site, analyse stock, analyse sales, analyse orders, and overview each item by size and colour. At the same time you can utilise clever data filter facilities that allow you to select and categorize the information you need, along with simple and clever report formats. No need to spend hours moving between menus - the Top to Toe smart screen just adapts itself around you.

At Top to Toe, our staff are dedicated to delivering the best stock, business and customer management system available today; including full web linkage. Our experienced development team is totally committed to maximizing all the advantage that well conceived software developments can offer our customers, now and in the future. Our installation team will guide you through the implementation process and our support team will work with you over the initial months of your installation to provide help and advice whenever you need it.

See for yourself, first-hand, what a feature rich and easy to use system Top to Toe really is. Our information number is **0845 130 3535** and all calls are at local rates. Just ask for Sue or any of the team and they will be pleased to help.

*Features/modules herein are optional; different version of the system contain a selection of these.
Some features/modules may only work in conjunction with third party software.

“Top to Toe gives me the ability to do the vital analysis that my competitors’, even those with systems, never seem to have the time to do”

Bashir Mohammed, American Pie



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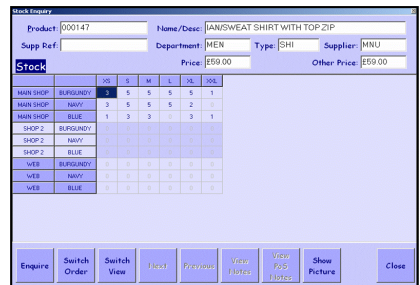
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Electronic Point of Sale (EPOS till)

- Mini touch screen key pad - so easy to use
- Instant size/colour stock lookup
- See stock at other shops
- Displays goods due in
- Efficiently process and sell items whose barcodes are missing
- Simultaneously handles two or more transactions
- Full customer tracking facilities
- Displays stock pictures
- Look up a customers previous purchases
- Credit card clearance
- Complete deposit, gift voucher and credit note generation/tracking
- Goods on-approval facility
- Stock/orders receipt at till
- EPOS based transfers
- Flexible item cancel facility
- Complete discount tracking
- Reason codes for discounts, returns etc
- Task/job tracking
- Multiple currencies
- Linkage to video security system
- Customer accounts



Touch screen till - customer defined keys



Till shows stock - at one or more shops



Instant search for any item



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Overall System Benefits

- Track everything using a style, size, colour and fit grid/matrix
- Easy to use HQ links automatically to any number of tills
- Automatic barcoded label production
- Web linkage completely automated
- Comprehensive - user defined - stock, sales and order analysis
- Stock-take guns control shrinkage
- Analysis by supplier/type/dept etc
- Single or multi user HQ
- Profitability - overall, by supplier or department etc
- Childrenswear pricing
- Comprehensive, easy to use EPOS tills
- Stock & order lookup at HQ and EPOS
- You decide HQ smart screen content
- Drill down for fast size/colour access
- Receive goods centrally or at shops
- Discount and markdown management
- Transfers and stock level management
- Takings by style, shop, supplier, type, margin, mark-up, profitability etc.
- Analysis by fast/slow performance
- Sell through and weeks cover analysis
- Customer purchase history analysis
- Targeted customer mail shots, loyalty schemes, and customer accounts

Incoming Delivery Line Details

T2TRel: 00005 Style Name: CORRYONG RUNNING SHOE

Price: 28.94 Colour: BLUE BLUE

BLUE	Totals	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
In Stock	99	4	3	4	6	8	7	6	6	4	2	2	2	3
Out. Sales	7		1		1		4		1					
Dptmtn	69	4	4	4	6	8	8	6	6	4	2	2	2	2
Orig Order	44	4	4	4	4	4		4	4	4	4	4	4	4
ThruDate														
Still Due	44	4	4	4	4	4		4	4	4	4	4	4	4

This Day														
	0													

Save & Exit Close

One screen showing an items size and colour details for stock, sales, ideal stock, original order, delivered to date, and stock still due; all instantly available.

Style Summary

T2TRel: 00013 WYOMING PLEATED TROUSERS

Supplier: MARK ANTHONY Sell 1 £: 35.99 Net Mgn%: 44.69

Supplier Ref: WY/R45 Sell 2 £: 34.20 Net Mgn%: 41.80

Telephone: Sell 3 £: 31.63 Net Mgn%: 37.07

ORDERS		CURRENT POSITION		STOCK MOVEMENTS	
Newest Order Dt	14/07/1998	Stock Qty	158	First Mvmt	01/11/1998
Newest Ord No	0003	Avg Cost £	16.94	Last Mvmt	31/12/1998
Newest Order Qty	11	Last Cost £	16.65	Last Rtl Sale	31/12/1998
Qty for ALL Orders	0	Retail Value £	5686.42		
		DELIVERIES	Cost Value £	2676.52	
Last Delivery	01/12/1998	This Ptd	67	2426.68	
Qty Last Delivered	15	Ever Rcvd	292	Last Ptd	14
Next Delivery Dt	/ /	Total Evr Ptd £	4945.32	This Yr	95
Qty Next Delvry	0	Other In/Dut	0	Total Evr	134
					4972.68

Colours: BGE BEIGE, BLK BLACK, BLU BLUE

Close

Instant summary at a glance: retail selling price and separate web selling price, stock quantity now and ever; sales this season, last season and current; goods on order - all by quantity and value.



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